

Graphic Design & Data Visualisation Analyst

Full time or part time

Mid-level position

To apply: please submit a pdf **cover letter** and **CV**. Applicants who do not submit a cover letter will not be considered.

Fathom is a world-leading, independent consultancy based in London. We specialise in macroeconomics, geopolitics and financial market research. Fathom provides independent, data-driven research and bespoke consultancy for clients in government, corporate and financial institutions, and policy groups. We make it our business to challenge conventional thinking and to convey rigorous analysis in plain English.

We are looking to add a talented **Graphic Design & Data Visualisation Analyst** to our team of macroeconomists and data experts. The successful candidate would be based at our London office (and will have opportunities to work from home under a hybrid model of work).

As part of your role, you will help spearhead Fathom's efforts to produce data visualisations and infographics across Fathom's consultancy and research products. As a core member of the data team, you will have a passion for data visualisation and for thinking creatively to produce new ideas and concepts.

The role best suits candidates who are both numerical and creative. We are looking for someone who can visualise a complex dataset to display trends and patterns and is able to present insights in a creative and visually appealing manner. The successful candidate should be able to find innovative ways to create a design brief within given time constraints. A background in (or at least a keen interest in) economics, finance, or geopolitics would be advantageous.

Key responsibilities

- Contributing your data expertise to consultancy projects (conception, data analysis, dashboarding, presentation and delivery)
- Working with economists to design and develop interactive dashboards
- Ensuring quality of data visualisation and preservation of the Fathom brand across the company, including the creation of high-quality charts and visualisations for our research and consultancy work
- Working with the PR and Marketing team to create infographics and icons for Fathom's website and social media profiles
- Maintaining Fathom's Word and PowerPoint templates for research and consultancy deliverables

Desired skills

- Experience using **Tableau Desktop**
- **Microsoft Excel** at an intermediate to expert level
- **Microsoft PowerPoint** at an intermediate to expert level
- Experience using **Adobe Illustrator, Adobe InDesign**
- Experience using **WordPress** to build and design websites
- A good working knowledge of **R** and/or **Python** for analysis and data visualisation

- A good working knowledge of **Visual Basic Applications (VBA)** in Excel
- Experience working with geolocated datasets and geospatial data (reading, manipulating, and plotting shapefiles in programs such as **R**, **QGIS**, and **Tableau Desktop**)
- Experience using **SQL**
- Familiarity with economic and financial data vendors, such as **LSEG DataStream**, **Workspace/Eikon**, **CEIC**, **Bloomberg Terminal** or others
- Proficiency in **Microsoft Office 365** applications

Further information

Fathom is an equal opportunities employer. Please let us know if you require reasonable adjustments to be made throughout the recruitment process.

Fathom currently employs a homeworking policy which allows for a hybrid model of working, with approximately 50% of our time spent in the office and 50% working from home.

Successful candidates will be contacted by email/phone to arrange a first-round interview.